



Mr. Sven Pelka
Managing Director

Sven joined ADVEO Germany in January 2018 as Managing Director.

Sven has an extensive experience of more than 15 years in our sector, mainly in the business development area. He has been in different management roles in Office Depot, leading teams of up to 120 associates. Most recently before joining ADVEO, Sven held the position of Senior Director Commercial Marketing Europe. In this role he was responsible for all commercial activities of the Viking Direct Channel across Europe and also leading the Office Depot Contract Channel marketing department. Prior to Office Depot he also held positions at Staples and Branion LogServe.