



Mr. Roland Laschet
Managing Director

Roland joined ADVEO Benelux in July 2018 as Managing Director.

Roland has an extensive experience of more than 15 years in our sector. Prior joining ADVEO he was the Commercial Director Benelux at SSI Schäfer Shop GmbH. Before that he had hold various managerial roles in Staples since 2002 where he has been Managing Director Retail & Online Benelux, Managing Director Office Centre Belgium and General Manager Office Centre. He has also been Business Development Manager Retail at EXEL Logistics and Managing Director at ALDI.